



## **A World Fit For Kids!**

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Kevin Sorbo *Spokesperson / Board Member*

Normandie Nigh *Executive Director*

July 1, 2009

Dear Ellamarie,

Congratulations on the publication of "Cooking With Ellamarie, Celebrities and Kids," and thank you for partnering with A World Fit for Kids.

All children deserve a good education, and with proper support and encouragement, I believe all children can have one. I got involved with A World Fit for Kids because it provides that kind of support and encouragement. It helps kids develop the confidence and self-esteem they need take control of their lives through a combination of physical activity, nutrition education and mentoring. After more than a decade working the organization, I can assure you that donating 50% of the book's profits will make a significant impact on many young lives. Our afterschool programs offer a national model for combating obesity, increasing graduation rates, and enhancing work readiness.

When I make public appearances to advocate for education and after school programs, I often challenge audience members to become heroes to the children in their own lives. You answer that challenge in your work every day. Now, through your book, you are showing others that having a heroic influence on a child's life can be as simple as preparing a meal together. Sharing this creative experience opens communication, solidifies bonds, and leads to the discovery of new abilities - and that boosts confidence and sparks a desire to learn.

On a more personal note, thanks for spending time in the kitchen with the Sorbo family. Sam, the kids and I had a great time cooking with you. As a celebrity, I am asked to take part in more events and projects than my time allows, but when you invited us to be involved in your book, we were happy to say "yes." Not only because we know you share our commitment to health and education, but also because it was a great opportunity for us to have fun together as a family.

A World Fit for Kids, Sam and I are all proud to be associated with this project, and we look forward to working with you more in the future.

Wishing you all the best,

A handwritten signature in black ink, appearing to read 'Kevin Sorbo', with a stylized, flowing script.

Kevin Sorbo